



## CHARTER

# Hurricane Run - the DNA of a perfect charter yacht

WRITTEN BY MARINA MICI

The determining characteristics of the perfect charter yacht's DNA are four fold. From the crew to the layout, facilities and even the décor, there is a fine line between a great charter experience and an outstanding one.

A successful charter yacht starts with the owner, who hires the right captain and provides him or her with the right tools to fulfill their role. The style and management of the charter is then led by the captain. Flexibility, empathy, intelligence and integrity are the four most important traits of the best charter captains. In turn, an empathetic and intelligent crew is equally essential. It is the crew who transform a great charter into a perfect and memorable experience. Those crews which have longevity of service are usually the most successful charter yachts, and having longevity in a crew means that they work as part of a team. Working as such a team, handling each charter afresh, and having fun while they work, results in an outstanding crew who can deliver an over and above level of service to each and every charter guest.

Captain Emile Coetzee has been in professional yachting for over two decades and with the same owner for his last three yachts. He is currently the captain on board *Hurricane Run*, one of the yachting

industry's most successful and highly sought after charter yachts. When it comes to selecting a yacht's crew, Emile believes that there is no magic formula, but experience plays a major part. "Hire like-minded people and plug them into the framework of the yacht's DNA; watch as they either seamlessly blend with their fellow crew, and adapt and fit in, or not, as is sometimes the case," says Emile. "A well model on group dynamics tells us that after a team forms, they storm before they are able to norm and ultimately perform", and never has this been truer than when creating a successful crew on board a superyacht."

One of the most important and memorable guest experiences on board a charter yacht is the food, and the most successful charter yachts develop reputations for their fine cuisine. Superyacht chefs are world-class, with the ability to switch from Michelin-star style cuisine to comfort food at a moments notice. Other crew members who are of vital importance are the chief stewardess and his or her team, who, on board a successful charter yacht, need to be efficient and

IMAGE Emile Coetzee, captain on board *Hurricane Run*











## Charter yachts come in all shapes and sizes, but the most successful have a combination of elements that blend together well

good communicators so that each guest's personal preferences are seen to seamlessly throughout the charter. Behind the scenes, the captain, engineers and deck hands need to work in unison to ensure the safe running of the vessel, and the constant maintenance and upkeep of the yacht on behalf of the owner.

Another key factor affecting the perfect charter is the yacht itself. The layout, facilities, and décor are all crucial factors to consider when chartering. Each carefully designed superyacht interior has been created both for guests' relaxation and entertainment. The most successful charter yachts have flexible layouts with the ability to convert cabins to suit each charter party's requirement. Most charter yachts will only allow a maximum of twelve guests, although some are certified to allow more, many have double cabins that can be converted into a twin, or sometimes a twin cabin will have extra Pullman berths for children. Every cabin will feature an en suite, while many yachts have a master stateroom for the principal charterer.

Charter yachts are equipped with state-of-the-art audiovisual equipment to ensure a thoroughly enjoyable charter. From on-demand movies and music systems available throughout all guest areas, to private cinema rooms, outdoor cinema facilities or large screen televisions, anything is possible on the right charter yacht. They also carry an array of water toys and equipment on board. From submarines to semi-submersibles, diving and fishing equipment, the latest toy boxes on the most successful charter yachts are out of this world and, should you be looking to scuba-dive then some even have certified dive masters amongst the crew. For those looking to keep in shape, many charter yachts feature air conditioned gyms, and for those looking for something a little more relaxing then look for onboard spas and hammams or even a masseuse within the crew.

Charter yachts come in all shapes and sizes, but the most successful have a combination of elements that blend together well. Whatever you desire, your perfect charter yacht is on the horizon.





ABOVE The luxurious interiors aboard *Hurricane Run*

HURRICANE RUN

# Profile of the perfect charter yacht

With a fine Feadship pedigree, an award winning Terence Disdale interior, and her dynamic and experienced crew led by the highly respected Captain Emile Coetzee, *Hurricane Run* is a natural choice for a superyacht charter experience to remember.

Immaculately maintained since new and updated with all the latest technologies, she was built for an experienced owner whose previous yachts included the groundbreaking Amels-built *Thunder Gulch* and the acclaimed Feadship *HIGH Chaparral*, both of which are still highly popular charter yachts. At 53.5m (175'6), *Hurricane Run* is larger than her sisterships by some 10 feet so has extra volume in which to accommodate the finest features. Up to 11 guests can be accommodated in her five versatile staterooms, including a main deck owner's suite, and four guest cabins on the lower deck.

The décor throughout the yacht is subtle yet striking, perfect for guests looking for a relaxed home environment, with a monochrome palette softened by natural, organic shades with an emphasis on tactile, textured materials. The main lounge and dining room share an open-plan arrangement with large windows offering magnificent views by day, and as the sun sets and the blinds are closed with a touch of a button, the perfect setting for a cinematic experience. The formal dining area seats up to 12 guests and is ideal should the elements require guests to retire inside, however,

as *Hurricane Run* was built for al fresco living, the bridge deck area is where most guests prefer to dine around a large limestone table with footrests.

During the day the extensive sun deck hosts everything one could desire for relaxing in the sun or shade, with loungers, a bar area and large Jacuzzi, all of which can be protected from the elements by a glass partition. When required, the partition is raised and the sun deck transforms into a helipad.

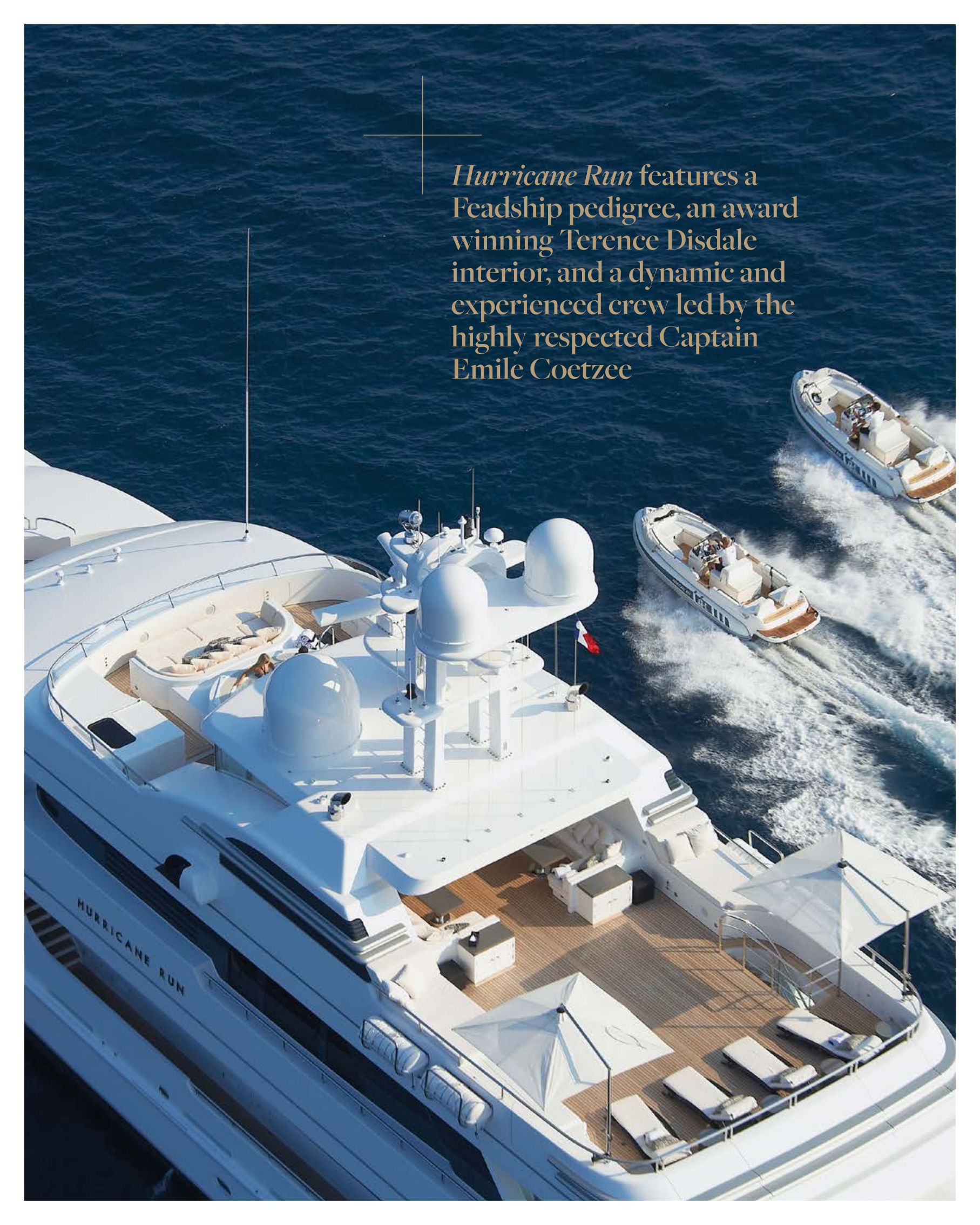
Along with a fine complement of water toys and sports equipment, *Hurricane Run* has a small gym which converts into a sixth cabin when required; once again showing *Hurricane Run's* versatility and her pedigree as one of the finest charter yachts afloat.

SPECIFICATIONS

Length	53.5m (175'6)
Beam	9.9m (32'5)
Draft	3.5m (11'5)
Builder	Feadship
Interior designer	Terence Disdale Design
Year	2009
Guests	11
Crew	12

CHARTER PRICE FROM US\$295,000 PER WEEK



An aerial photograph of a large white yacht named 'Hurricane Run' on the water. The yacht has a complex superstructure with multiple radar domes and antennas. The deck is finished with teak planking and features several lounge chairs and a large white canopy. Two smaller white motorboats are visible in the distance, moving away from the yacht and leaving white wakes. The water is a deep blue. The name 'HURRICANE RUN' is printed on the side of the yacht's hull.

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Emile Coetzee